



Dallas Arboretum

Let nature nurture you.

August 25, 2010

For Immediate Release

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Comerica Presents

Autumn at the Arboretum: The Great Pumpkin Festival

Featuring the Storybook Pumpkin Village, Oktoberfest Garten
and Beautiful Floral Color
September 18-November 14

DALLAS- The Dallas Arboretum's nationally recognized Autumn at the Arboretum, transitions the garden into radiant fall colors for the family tradition. The Great Pumpkin Festival runs September 18-November 14. Kicking off this year's festival will be the all new Storybook Pumpkin Village, featuring four themed topiary houses all constructed of pumpkins and gourds. Each topiary pumpkin house will depict favorite pumpkin-based children's stories. This is one of a kind and not to be missed. "I have been all over the nation, and the Dallas Arboretum is, by far, the most beautiful garden I have ever seen." Charles Osgood, CBS Radio Network.

Autumn at the Arboretum is presented by Comerica Bank and supported by Texas Instruments. Ralph Babb, Chairman and CEO of Comerica Incorporated and Comerica Bank, commented: "Autumn at the Arboretum has become a family tradition, due in large part to creative features such as this year's Great Pumpkin Festival. The Dallas Arboretum is a destination point for North Texas residents and visitors. We are proud to have our bank associated with such a family friendly venue and special event."

Always a favorite spot for the family photo, The Tom Thumb Pumpkin Patch. The 66 acre garden is filled with over 40,000 decorative pumpkins and gourds and over 150,000 colorful fall plants and flowers including chrysanthemums, salvia, coleus, ornamental grasses and impatiens.

Highlights featured:

The Tom Thumb Pumpkin Patch
Four Storybook Themed Pumpkin Houses
Hay Bale Maze

Ongoing Events:

Music on the Loggia - 11am-2pm
Oktoberfest German Garten, 10am-4pm (featuring beverages, brats and more)
'Two for One' Wednesdays (limit one coupon per paid adult admission)
Wednesday morning garden tours, 11am (limited to 30 guests)
AT&T Senior Citizen Thursdays - 9am-5pm (\$7.50 admission, 65 & older)
Jazz Trio on the Martin Rutchik Concert Stage, Saturday, 12-4 pm, Sunday 1-4 pm
Saturday morning garden tours, 11am (limited to 30 guests)
The Great Pumpkin Search Game for Families

Kimberly Clark's 'Mommy & Me Mondays' & Dallas Child's 'Tiny Tot Tuesdays':

Mondays and Tuesdays, September 21-October 27 - 10am to 2pm
All activities located in the Pecan Grove:
Children's Photography 10am - 2pm (\$15 per photo)
Face-painting 10am - 1pm (Line closes)
Petting Zoo 10am - 2pm
Arts & Crafts 10am - 2pm
Strollerfit, 10-10:45am - (Mondays only)
Creative Movement 11am - 11:30am - (Mondays only)
Kindermusik with Miss Lisa - Noon-12:30pm

Weekend Activities

Music on the Loggia - 11am-2pm
Jazz Trio on the Martin Rutchik Concert Stage, Saturday, 12-4 pm, Sunday 1-4 pm
Oktoberfest at the Gardens, 10am-4pm, featuring fall food favorites - saugages and beer
Saturday morning garden tours, 11am (limited to 30 guests)

Children's Medical Center Columbus Day Concert - October 11 - 11am and 2 pm

Eddie Coker on the Martin Rutchik Concert Stage performing fun children's songs.

Fall Family Fun Weekend - October 30 and October 31

Trick or Treating in the Pumpkin Village - Saturday and Sunday - 10 am-3pm
Magic Man Kid's Magician - Saturday, 12-4 pm and Sunday 1-4 pm
Face Painting - Saturday, 12-4 pm and Sunday 1-4 pm

Harvest Tea Service at the DeGolyer Garden Cafe and Tea Room

The Harvest Tea service at the DeGolyer Garden Cafe begins Monday, September 20 to November 24, 2010. Serving times are at 11am and 2pm, seven days a week. Advance reservations are required. The cost of the seated tea is \$38.95 per person or \$48.95 for Champagne Tea, which includes admission to the garden, parking and a gratuity for the server. Reservations can be made by calling 214-515-6610 or hmckee@dallasarboretum.org.

Cool Thursday's Fall Concert Series -September 16- October 28

The Cool Thursdays Fall Concert Series, presented by Methodist Health Care System heats up the Martin Rutchik Concert Stage with a selection of popular bands and performers from the local area.

2010 Cool Thursday's Fall Concert series line up:

- 9/16 Beatlegras - Bluegrass Beatles tribute
- 9/23 Briefcase Blues - Blues Brothers tribute
- 9/30 Dallas Unlimited - Hits of the decades
- 10/07 Cuvee - Disco & Dance
- 10/14 Petty Theft - Tom Petty tribute
- 10/21 Micky & the Motorcars - Contemporary Country
- 10/29 The M80's - 80's Dance Hits

Gates for Cool Thursday's concerts open at 6pm. Concerts begin at 7:00pm and last until 9:00pm. Pack your own food and beverages or purchase picnic items available near the concert stage. Fall season passes to all seven concerts are on sale for a limited time. Passes start at \$49. Individual concert ticket prices are \$8 for members and \$16 for non-members. To purchase tickets for Cool Thursdays please visit the Dallas Arboretum website at www.dallasarboretum.org or call 214-515-6518.

Discount tickets to Autumn at the Arboretum are available at all local Tom Thumb stores. For more information regarding Dallas Arboretum's Autumn at the Arboretum: The Great Pumpkin Festival, and other upcoming events, please visit www.dallasarboretum.org or call (214) 515-6500.

Dallas Arboretum and Botanical Garden is located on the Southeastern shore of White Rock at 8525 Garland Road, Dallas, TX, 75218. The Arboretum is open daily from 9am until 5pm. General Admission is \$10.00 for adults, \$9 for seniors 65 and older, \$7 for children 3-12, and free for Arboretum members and children two and under. On-site parking is \$7. The Arboretum is wheelchair accessible and tram service is available for the mobility impaired. Group discounts are available with advance registration.

The Dallas Morning News is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park, & Recreation Department. WFAA is the official media sponsor of the Dallas Arboretum. Autumn at the Arboretum has additional support by Texas Instrument. The Storybook Pumpkin Houses are sponsored by Kindred Hospitals and McGladrey, Inc. Methodist Healthcare System is the Fall Cool Thursdays concert series sponsor.