



The Dallas Arboretum Celebrates Dallas Blooms  
'Fiesta de las Flores'  
March 6- April 11

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For Immediate Release  
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**Dallas** - This year marks the 26th anniversary of the Dallas Arboretum's major floral festival Dallas Blooms, presented by Capital One Bank, beginning March 6 through April 11.

"Capital One Bank is pleased to sponsor the 2010 Dallas Blooms, 'Fiesta de las Flores,'" said Capital One Bank Texas State President Kent Eastman. "Families throughout Texas and surrounding states will again make this beautiful festival a spring destination. At Capital One Bank, we're proud to support programs like the 2010 Dallas Blooms that provide Dallas residents with the opportunity to come together and experience something unique."

Dallas Blooms, is an annual celebration of a beautiful garden that millions of people have enjoyed. MSN has rated it one of the top 10 things to do in the country in spring. Over the years, Dallas Blooms, has grown to be the largest outdoor floral display in the south and will feature 500,000 spring-blooming bulbs including tulips, daffodils, Dutch Iris and hyacinths, flowering in symphony with 100,000 pansies, violas, poppies and

thousands of other spring-blooming annuals and perennials. The finale of this celebration of spring is the mass flowering of the gardens collection of 3,000 azaleas.

As a part of 'Dallas Blooms, Fiesta de las Flores', everyday of the festival will be a celebration of flowers. A highlight this year is a 12-foot tall Ferdinand the Bull topiary that will delight guests and bring to life the classic children's tale, *The Story of Ferdinand* about the gentle bull from Spain who loved to smell the flowers. Ferdinand will be sitting in a colorful blooming bed "smelling the flowers," accompanied by a honey bee topiary. Guests can take a cue from Ferdinand at this year's festival of flowers by enjoying the symphony of flowers that surround them. Ferdinand the Bull was made famous in books and cartoons as a bull that would rather smell the flowers than fight in the bull ring.

This year, guided tours will be featured every Wednesday and Saturday morning at 11 am for a limited number of guests.

### **Great Musical Entertainment from March 6-April 11**

DeGolyer Loggia - Piano melodies - Weekdays 11am-2pm.

Martin Rutchik Concert Stage - Trio on Saturdays noon - 4pm and Sundays 1-4pm

Paseo - Latin Musicians, Guitarist Tomas Sclar, Harpist Carlos Guedes on

Saturdays 12-3pm on Sundays 1-3pm (except March 13th & 14th)

### **Mommy and Me Mondays & Dallas Child's Tiny Tot Tuesdays March 8-April 6**

Petting Zoo on Mondays and Tuesdays-10am-2pm

Arts & Crafts on Mondays and Tuesdays-10am-2pm

Face Painting on Mondays and Tuesdays-10 am-1pm

James French Photography (\$15 cash or check) on Mondays and Tuesdays-10am-2pm

Silhouette Artist (\$5 cash or check) on Mondays and Tuesdays-10am-2pm

Kindermusik with Miss Lisa on Mondays and Tuesdays-noon-12:30pm

Strollerfit on Mondays Only-10:30am -11:30am

The Rain Plan for face painting, arts and crafts, Strollerfit and Kindermusik will take place indoors. Please call 214-515-6500 the morning of the event to find out if James French and the petting zoo will be on property.

## Easter Weekend Activities

**Friday, April 2, 11am-12pm and 1pm-2pm**

Good Friday Children's Concert with Eddie Coker - Martin Rutchik Concert Stage

**Saturday - April 3, noon-4pm and Sunday, April 4, 1-4pm**

James French Photography with a live bunny (\$15 cash or check)

Petting Zoo in the Pecan Grove

Silhouette Portrait artist (\$5 cash or check)

Those needing a relaxing activity with friends and family can make reservations for the noted Dallas Arboretum Seated Tea beginning March 8th-April 30th. Price is \$38 per person with seatings at 11am and 2pm, Monday through Friday only. Reservations are required, so please call (214) 515-6610 or email

[gbartholomew@dallasarboretum.org](mailto:gbartholomew@dallasarboretum.org).

Artscape, a fine art show and sale on the Arboretum grounds will take place on Saturday, March 20th, and Sunday, March 21st from 9am-5pm. It features over 90 artists from around the country and has become a highlight for all fine art enthusiasts over the last five years. The artists work in various mediums: including: painting, watercolor, pastel, drawing, photography, fiber, jewelry, glass, wood, sculpture and 2-D and 3-D mixed media. The DeGolyer House will feature a special art exhibition called Garden Gallery which will feature works selected by a jury and completed at the Dallas Arboretum, March 11 to March 28. All works are selected by a jury and are available for purchase.

Special discounts during the festival include \$1 off admission tickets at all Tom Thumb Stores. Capital One Banks, "Buy One Get One Free Tuesdays," will offer coupons available at any Capital One Bank location. "Buy One Get One Free Wednesdays" coupons are available on the Dallas Arboretum website. "AT&T Senior Thursdays" will be available for seniors ages 65 and older with admission only \$8.50, as well as a 20 percent off discount at the gift store.

Group discounts of 20 or more are available with advance registration. For more information and other events, call (214) 515-6500 or visit the Arboretum's website at [www.dallasarboretum.org](http://www.dallasarboretum.org)

For further information on Dallas Blooms, 'Fiesta de las Flores', Artscape and other events visit [www.dallasarboretum.org](http://www.dallasarboretum.org) or call (214) 515-6500.

*The Dallas Arboretum and Botanical Society, Inc. is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Arboretum is open daily from 9am-5pm, and is closed on Thanksgiving, Christmas and New Year's Day. General admission is \$10 for adults, \$9 for seniors 65 and older, \$7 for children 3-12 and free for Arboretum members and children two and under. On-site parking is \$7. The Arboretum is wheelchair accessible and tram service is available for the mobility impaired.*

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