



DALLAS BLOOMS BY THE NUMBERS

Dallas, Texas — Dallas Blooms, acclaimed by MSN as one of the top 10 places to see spring flowers, runs March 5 through April 10, 2011. Here's a snapshot by the numbers:

27: number of years the Dallas Arboretum has celebrated Dallas Blooms

66: number of acres at the Dallas Arboretum

1982: year Dallas Arboretum opened as a public botanical garden

500,000: number of bulbs blooming during Dallas Blooms 2011, including 400,000 newly planted and 100,000 naturalized spring-blooming bulbs

4,785,346: number of spring-blooming bulbs planted during 27 years of Dallas Blooms

6,000: number of Laura Bush Tulips

1,500: number of Dallas Arboretum Tulips created just for our garden

7: number of Fairy Tale Castles created for Dallas Blooms: 'It's a Fairy Tale World', and on display through 2011

3,000: number of azaleas planted at the Dallas Arboretum

100,000: number of spring annuals and perennials that will bloom during Dallas Blooms

400: number of varieties of cool seasonal annuals in Trial Garden

128,552: number of visitors that attended Dallas Blooms in 2010

7,392: estimated number of volunteer hours that will be worked during Dallas Blooms 2011

500: number of volunteers that volunteered at the Dallas Arboretum in 2010

56,000: number of hours worked by volunteers at the Arboretum in 2010

10,007: number of children that visited the Dallas Arboretum on spring field trips during Dallas Blooms 2010

93,625: number of children served by all Dallas Arboretum education programs led by degreed teachers in 2010

300: number of weddings held at the Dallas Arboretum in 2010

22,000: number of Dallas Arboretum members

610,592: number of visitors to the Arboretum in 2010

For more information, visit www.dallasarboretum.org or call 214-515-6500.

The Dallas Morning News is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park & Recreation Department. Capital One Bank is the official sponsor of Dallas Blooms. Lambert's and Moore Tree Care are the sponsors of the Fairy Tale Castle exhibit. WFAA is the media sponsor of the Dallas Arboretum.

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