



Dallas Arboretum

Let nature nurture you.

For Immediate Release

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DALLAS BLOOMS 2010 FACT SHEET

What: Capital One Bank presents, 'Dallas Blooms, Fiesta de las Flores', the festival of flowers, the largest floral festival in the south, at the Dallas Arboretum—one of the top floral display gardens in North America

Where: Dallas Arboretum, 8525 Garland Road, Dallas, Texas, 75218, on the southeastern shore of White Rock Lake in East Dallas

Theme: 'Dallas Blooms – Fiesta de las Flores', the festival of flowers

Flowers: 500,000 spring-blooming bulbs including tulips, daffodils, hyacinth and Dutch Iris
3,000 azaleas in 200 cultivars
80,000 pansies, violas, poppies, and more
Thousands of other spring-blooming annuals, perennials, shrubs and trees

Highlight

Features: 12 foot tall Ferdinand the Bull topiary comprised of:
12,100 plugs of ornamental grasses in shades of brown and creme

Weekends: Saturday morning garden tours
Live quartet on the Martin Rutchik Concert Stage
Piano melodies on the DeGolyer Loggia
Latin musicians on the Paseo
Ferdinand the Bull Topiary

Easter Family Fun Weekend (April 3 and 4) all of the preceding activities plus: James French photography with a live bunny, a petting zoo, and silhouette portrait artist

Weekdays: 12-foot tall Ferdinand the Bull topiary
Live music at the DeGolyer Loggia
Wednesday morning garden tours

- **Mommy & Me Mondays and Dallas Child's Tiny Tot Tuesdays: from March 8-April 6,** activities include: James French Photography (\$5), arts and crafts, a petting zoo, silhouette artist (\$15), face painting, Kindermusik with Miss Lisa and Strollerfit
- **Discount Tickets at all Tom Thumb Stores**
- **Capital One Bank's Buy One Get One Free Tuesdays** with coupons available at any Capital One Bank location
- **Buy One Get One Free Wednesdays** with coupon available on the Arboretum website
- **AT&T Senior Citizen Thursdays (\$8.50 admission and 20% gift store discount, 65 & older)**

Special

Events:

Artscape: Saturday, March 20 and Sunday, March 21

Over 90 artists from across the country on display with their works for sale including oil painting, watercolor, sculpture, pastel, charcoal drawing, photography, fiber, jewelry, glass, wood, 2-D & 3-D mixed media; demonstrations; Garden Gallery Artwork Exhibition in the DeGolyer House March 11-28

and

Eddie Coker Children's Concert

Friday, April 2 at 11am and 1pm on the Martin Rutchik Concert Stage

**Dallas Arboretum:
Seated Tea**

Two seatings of three course seated tea available weekdays, excluding Good Friday, from March 8 to April 30, reservations are required, please call (214) 515-6610

Notable

Quotes:

"I have been all over the nation and the Dallas Arboretum is, by far, the most beautiful garden I have ever seen." – Charles Osgood, CBS Sunday Morning Reporter

Awards

Received:

MSN named the Dallas Arboretum one of the "Top 10 Places to Visit in America in The Spring"
Voted Top 10 Public Gardens by Southern Living Magazine Readers
Voted Best Outdoor Concert Venue by D Magazine
Voted Favorite Fair Weather Family Hangout by Dallas Child

Food

Service:

Dining Terrace – 9:00 to 5:00pm
DeGolyer Garden Café – 10:00 to 3:00pm
Seated Tea call (214) 515-6610 for reservations

Admission:

Adults \$10, Seniors 65 and over \$9.00, Children ages 3 – 12 \$7, Children 2 and under Free

**Parking:
at**

On-Site parking \$7, Valet parking \$10 (\$8 for members) on Saturdays, Sundays and Good Friday only

Lakeland Drive entrance. Free off-site shuttle during peak visiting times from parking lot at Northeast corner of Gaston Avenue and Garland Road

Information:

Call (214) 515-6500 or visit www.dallasarboretum.org

Partners:

Capital One Bank is the Presenting Sponsor of Dallas Blooms.
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