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For Immediate Release:

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DALLAS ARBORETUM BOASTS SPRING INCENTIVES FOR SENIOR VISITORS

DALLAS -Spring is a lovely season to visit the Dallas Arboretum with over 500,000 spring blooming bulbs in this 66 acres of garden. Not only does the Arboretum have beautiful grounds, there are many incentives for visitors to enjoy; especially senior citizens this season.

"AT&T Senior Thursdays" features a discount admission of \$8.50 for seniors ages 65 and older, as well as a 20 percent off discount at the Hoffman Family Gift Store on that day. Other discounted days during the festival include \$1 off admission tickets at all Tom Thumb Stores. Capital One Bank's, "Buy One Get One Free Tuesdays," coupons are available at any Capital One Bank location. "Buy One, Get One Free Wednesdays" coupons are available on the Dallas Arboretum website. The Arboretum's gift store has extended its hours during Dallas Blooms from 9am-6pm and is stocked with one-of-a-kind gifts for the home and garden.

Dallas Blooms, with its theme, 'Fiesta de las Flores', the festival of flowers, runs through April 11. The centerpiece attraction of this event is the display of beautiful daffodils, tulips and poppies in varying shades and sizes and a towering 12-foot topiary of Ferdinand the Bull, the animal who loved to smell the flowers.

There also will be daily music of piano melodies that everyone can enjoy on the DeGolyer Loggia from 11am-2pm. Also available are tours of the DeGolyer House and Guided Garden tours on Wednesdays and Saturdays. Many visitors also will take advantage of the Doctors Hospital One Mile Fitness Trail.

Guests are also encouraged to bring their own picnic, snacks or beverages. While visiting, they may relax and have lunch overlooking the serene landscape of the gardens or visit the Arboretum's DeGolyer Garden Café or the Lula Mae Slaughter Dining Terrace.

The Dallas Blooms Spring Afternoon Tea begins on March 8 to April 30, and takes place weekdays, except for Good Friday, at 11am and 2pm. The tea includes a demitasse of soup, tea sandwiches and desserts. The cost is \$38 per person, which includes admission to the garden, parking and a gratuity for the server. Reservations can be made by calling 214-515-6510.

Handicapped parking is available as well as tram service for the mobility impaired. The Arboretum is also wheelchair accessible. These are available at the information booth on a first come, first serve basis so guests are encouraged to bring their own.

Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock at 8525 Garland Road, Dallas, TX, 75218. The Arboretum is open daily from 9am until 5pm. General Admission is \$10 for adults, \$9 for seniors 65 and older, \$7 for children 3-12, and free for Arboretum members and children two and under. On-site parking is \$7. Group discounts are available with advance registration by calling 214-515-6511. For more information and other events, call (214) 515-6500 or visit the Arboretum's website at www.dallasarboretum.org.

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