



**Dallas Arboretum's Fine Art Show and Sale
March 16, 17 and March 18
2012 Application**

About ArtScape: Delight in the joy of spring when ArtScape, the Dallas Arboretum's juried fine art and fine craft show and sale, brings together outstanding artists from around the country. This three day show takes advantage of spring break when our attendance and gardens are at their peak. Dallas Blooms, running March 3 - April 8, is the premier floral festival in the Southwest and is regularly on MSNBC's "Top Ten Things to Do in America in the Spring". ArtScape will be showcased the third week of the festival when our publicity and our gardens are in full bloom. ArtScape weekend will feature artists from around the country, entertainment throughout the garden and food and fun for everyone.

2011 attendance: 31,000 +

Anniversary Year: 7

How to Apply:

All artwork must be of or about nature. Artists may apply once per category and in no more than two. Collaborating artists may apply to participate in the event, but only their joint work may be shown and sold. Both names must appear on all application materials and both artists must contribute to the creations of the art pieces. Do not send photographs, resumes, biographical materials, art samples or other information. The Dallas Arboretum reserves the right to refuse any application. Incomplete applications will be ineligible.

** For further information contact Joy Ijams at ijiams@dallasarboretum.org or 214-515-6538 or Megan Bruce at mbruce@dallasarboretum.org or 214-515-6539

Mail to: Education Department at Dallas Arboretum,
8617 Garland Road, Dallas, TX 75218.

Key Dates:

12/2/11	Artist application and jury fee deadline
12/16/11	Artist notification of acceptance and information packets mailed
1/6/12	Artist acceptance form, booth fee deadline
1/20/12	Deadline to request refund (\$25 cancellation Fee)
2/3/12	Artist location mailed
3/15/12	Show set-up
3/16, 17 & 18	ArtScape Show

Jury Fee:

\$25 **Jury Fee**, Non-refundable check to Dallas Arboretum for each category to be exhibited.

\$330 **Booth Fee**, 12'w x 10'd to accommodate a 10' x 10' white tent provided by artist.
Deposited upon receipt.

- All booths will be set up in quads to allow two open sides for each artist.

\$275 **Double Space Supplement**, limited number of double spaces available.

\$25 **Cancellation Fee**, prior to 1/20/2012

Jury Information & On-Site Information: The jury is made up of local art experts, including gallery owners, art consultants and local artists. No commission is charged on your sales. The artist must be present during the entire event and must personally staff their exhibit space.

"Refer A Friend" Artist Program

In our continuing effort to make ArtScape a show of the highest caliber, we think that you are an excellent source of outstanding new artists who should be participating in our show. If you have juried into and attended ArtScape in previous years you are eligible to participate in this referral program which includes benefits for you. Please visit www.dallasarboretum.org/artscape for details.

Application Checklist

1. Completed and signed form
2. CD with five (5) digital images (CD will not be returned).
 - For information on submitting images by email, see #3 under "Images"
3. \$25 non-refundable application fee check (Payable to Dallas Arboretum)

Images

You must submit a minimum of five (5) digital images per category using the following specifications:

1. The first image (#1) should be representative of your booth set up with art on display.
2. A minimum of four (4) additional images must show different works of art, which accurately represent your current body of work to be shown.
3. Images should be no larger than 1024 x 768 pixels at 72 dpi. Each file should not exceed 1 MB. Files should be named as follows: "last name_first name_#" (i.e. Smith_john_1.jpg, smith_john_2.jpg, etc)
4. Work must be no more than 5 years old.
5. Images may be sent via email to jjjams@dallasarboretum.org. If you choose to submit your photos by email, note this on your application and a confirmation email will be sent to you upon receipt of your photos.

(PLEASE PRINT CLEARLY)

Artist Name (Last) _____ (First) _____ (MI) _____

Collaborator (Last) _____ (First) _____ (MI) _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone Day _____ Evening _____ Mobile _____

Fax Number _____ email _____

How did you hear about ArtScape?: _____

Category (Select one category. A separate application form is required for each category, maximum two categories per artist. This form may be photocopied:

- | | | |
|--|--|---|
| <input type="checkbox"/> 2-D MIXED MEDIA | <input type="checkbox"/> PAINTING | <input type="checkbox"/> SCULPTURE |
| <input type="checkbox"/> JEWELRY | <input type="checkbox"/> DRAWING/PASTEL | <input type="checkbox"/> GLASS |
| <input type="checkbox"/> 3-D MIXED MEDIA | <input type="checkbox"/> PHOTOGRAPHY/DIGITAL | <input type="checkbox"/> WATERCOLOR |
| <input type="checkbox"/> METALWORK | <input type="checkbox"/> ART | <input type="checkbox"/> GRAPHICS/PRINTMAKING |
| <input type="checkbox"/> CERAMICS | <input type="checkbox"/> FIBER | <input type="checkbox"/> WOODWORK |

If applying in a second category, check here: Category? _____

Price range of work: Low: _____ High: _____

Slide Description (include edition number if applicable):

Image 1: Booth image _____

Image 2: Size, media, _____ \$ _____

Image 3: Size, media, _____ \$ _____

Image 4: Size, media, _____ \$ _____

Image 5: Size, media, _____ \$ _____

Applicant's Signature _____

Collaborator's Signature _____

Artscape Policy - Artists must define "a limited edition" through their Artist Statement and must disclose their process to the buyer. Original art must occupy more than 50% of the applicant's booth space. In the case of photographers and print makers, this means gallery quality framed work. Postcards, books, note cards, posters, or any other offset reproductions are not limited.