



**DALLAS ARBORETUM  
AND BOTANICAL GARDEN**

**FOR IMMEDIATE RELEASE**  
**Photos available upon request**

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**Dallas Arboretum Offers Special \$1 Admission for August Dollar Days,  
Presented by Alfa Romeo FIAT of Dallas**

*An Additional \$1 for Admittance to the Rory Meyers Children's Adventure Garden*

**DALLAS, Texas (August 2016)** – The drawn out sun-drenched days of summer bring in August Dollar Days, presented by Alfa Romeo FIAT of Dallas. Named “One of the World’s 15 Most Breathtaking Gardens” by *Architectural Digest*, the garden is offering \$1 general garden admission, \$5 for parking, and \$1 admission into the Rory Meyers Children's Adventure Garden for the month of August. The Children's Adventure Garden offers Matter Mondays, Texas Tuesdays, Water Wednesdays, Think Tank Thursdays, and Find It Fridays every week in August.

August is the last month of Summer at the Arboretum, which features Gary Lee Price’s Great Contributors Bronze Statutes Exhibit throughout the 66-acre gardens. The many beds are bursting with ageratum, impatiens, lobelias, petunias, cleome, begonias, salvia, marigolds and zinnias during the summer. As it heats up, caladiums, lantana, pride of Barbados, variegated tapioca, elephant ears and coleus are added to the gardens.

Dollar Days food includes \$1 sodas, juice and frozen pops, \$2 root beer floats and hotdogs, and \$4 brownie sundaes. Mark Wolf, Dallas Arboretum board chairman, said, “We look forward to record attendance this August, thanks to our partnership with Alfa Romeo FIAT of Dallas to present August Dollar Days. For only \$2 per person, everyone can come enjoy the beautiful gardens and experience the nationally acclaimed Children’s Adventure Garden at such an affordable price.”

August Dollar Day tickets are available for purchase only at the gate. Parking is available for a discounted \$5 per vehicle. For more information on August Dollar Days and other daily activities, call 214.515.6500 or visit [www.dallasarboretum.org](http://www.dallasarboretum.org).

**About the Dallas Arboretum and Botanical Garden:**

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit [www.dallasarboretum.org](http://www.dallasarboretum.org).

**About Alfa Romeo FIAT of Dallas:**

Alfa Romeo FIAT of Dallas is located in Uptown at 5403 Lemmon Ave, Dallas, Texas 75209 between Inwood and Dallas North Tollway. They are a family owned and operated company, and one of the newest members of the John Eagle Auto Group. Alfa Romeo FIAT of Dallas prides itself on its ongoing community engagement and support. For more information, call 469-423-6616 or visit [www.fiatdallas.com](http://www.fiatdallas.com) [www.alfaromeodallas.com](http://www.alfaromeodallas.com).

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