



**DALLAS ARBORETUM**  
AND BOTANICAL GARDEN

**FOR IMMEDIATE RELEASE**

**Photos available upon request**

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**Dallas Arboretum Presents Dallas Blooms: A World of Flowers**

***One of America's Leading Spring Festivals Runs February 24 to April 8, 2018***

**DALLAS, Texas – January 25, 2018** –The Dallas Arboretum and Botanical Garden, named by Architectural Digest as one of the "15 Breathtaking Botanical Gardens to Visit This Season," will present Dallas Blooms, the largest floral festival in the Southwest, from February 24 to April 8. Themed "A World of Flowers," this year's festival will feature an explosion of color from more than 500,000 spring-blooming blossoms, thousands of azaleas and hundreds of Japanese cherry trees. In 2016 and 2017, Dallas Blooms helped the Arboretum achieve two straight years of record attendance of more than one million visitors. Dallas Blooms is presented by IBERIABANK.

J. Mark Wolf, Dallas Arboretum board chairman, said, "Dallas Blooms showcases the creativity of our Horticulture staff, and this year we wanted to use their skills to celebrate some of the 90-plus countries and cultures from which the Arboretum's more than one million visitors came last year. Through flowers, plants, activities and entertainment, the incredible diversity of our world will be on display this spring."

As Dallas is one of the leading cities in the nation with many cultural communities, the Dallas Arboretum is pleased to showcase a different region of the world during the festival.

At the International Crossroads Village, a festive central location within the garden, visitors can view a large world map created from flowers. Each week focuses on a different region such as France, the Mediterranean, Europe, Asia and the Americas, so the food, entertainment and cultural offerings will vary throughout Dallas Blooms. On Fridays, there is an International

Market featuring unique goods as well as cultural activities. Each weekend will have an International Festival showcasing that week's highlighted country through music, dance, cultural activities and vendors. For the latest information, visit [dallasarboretum.org/blooms](http://dallasarboretum.org/blooms). For access to the Dallas Blooms press kit and images, click [here](#).

**Dallas Blooms activities include the following:**

**Mommy and Me Mondays & Tiny Tot Tuesdays**

**February 24-April 2**

**10 a.m.-2 p.m., Pecan Grove**

Children's activities include face painting, a petting zoo, story time and Kindermusik.

**BOGO Wednesdays**

**February 28-April 4**

Admission is buy one get one free, valid at ticket booth only.

**C.C. Young Senior Thursdays**

**March 1-April 5**

Seniors 65 and older get in for \$11 admission on Thursdays and receive a 20 percent discount in the Hoffman Family Gift Store.

**International Crossroads Village**

**Daily, 10 a.m.-3 p.m.**

**Pecan Grove**

Worlds intersect and become a festive place where guests can find an abundance of activities and entertainment from around the globe. Activities and entertainment change weekly based on the cultural theme, stay up-to-date with event times and locations by referring to the website at [www.dallasarboretum.org/blooms](http://www.dallasarboretum.org/blooms).

**Flowers of the World: Master Gardener Presentation & Tour**

**Wednesdays, 11 a.m. to Noon**

Join Master Gardeners as they talk about the flowers in the garden and from where they originate. Take a tour around the garden to see where these beautiful plants can be found and what makes them so special.

**Arts & Culture**

**Wednesdays, 10 a.m.-3 p.m.**

Cultural communities from around the Metroplex visit the garden each week to present their culture. Activities include origami, calligraphy, dancing, crafts and art from different areas of the world.

**Beverages of the World: Beer & Wine Samplings**

**Thursdays, 10 a.m.-3 p.m.**

Enjoy the surrounding blooms and cool pecan trees in the Pecan Grove. Samples of select wines and beers are available for guests to try.

**International Market**  
**Fridays, 10 a.m.-3 p.m.**

**Pecan Grove**

Each Friday will highlight a cultural market from a different part of the world in regions such as Mediterranean, Europe, Asia and The Americas. Art and goods will be for sale, and cultural activities will be featured.

**International Festival**  
**Saturday & Sundays, 10 a.m.-3 p.m.**

**Pecan Grove**

For those guests who cannot make it during the week, no worries. The International Crossroads has an abundance of activities including live music, dance, cultural activities and vendors selling unique products from all over the globe.

**Spring Tea**  
**February 24-April 8**

**11 a.m. & 2 p.m.**

Served inside the historic DeGolyer House, indulge in a seated, three-course high tea experience. Seating is available at 11 a.m. and 2 p.m. Mondays - Fridays, by reservation only. Tea prices begin at \$49 per person and include garden parking and admission. Champagne service with tea is \$59 per person. To book a reservation, book online at [www.dallasarboretum.org](http://www.dallasarboretum.org) or contact tea sales at 214-515-6511.

**Up, Up and Away: Photos of You Around the World!**

**Presented by Sky Sight Films**

**Daily, 11 a.m.-4 p.m.**

Using a life size hot air balloon basket and green-screen technology to superimpose the background, "Up, Up and Away" gives individuals, families and groups the opportunity to climb into a balloon basket and purchase a souvenir photograph of themselves flying high above some of the most beautiful locations on earth.

**The Founders Garden Club Presents: Everything you wanted to know about Vegetable Gardening, March 10, 9:30 a.m.-2 p.m.**

**Rosine Hall**

The Founders Garden Club, a Garden Club of America member, is sponsoring a day to teach the essentials of planning, preparation, planting, growing and harvesting fresh vegetables, in a garden plot or containers. This session is free with paid garden admission. Please contact Mayra Salazar at 214-515-6677 or via email at [msalazar@dallasarboretum.org](mailto:msalazar@dallasarboretum.org) to register.

**Hoffman Family Gift Store Events**

**Book Signings, 11 a.m.-3 p.m.**

**March 17:** Diane Box, *Fred's Texas Stampede*

**March 31:** Jaclyn Amend, *Goodnight Lakewood*

**April 7:** Debbie Reece, *The Worst Day Ever*

## **Alexandre de Vogüé Speaking On Andre de Notre's Magnificent Gardens at Vaux-le-Vicomte**

**March 21, 11 a.m.-1 p.m.**

### **Rosine Hall**

Alexandre de Vogue, co-owner of his family's chateau Vaux-le-Vicomte located just outside Paris, France, gives a very special talk on the pioneering efforts of Andre Le Notre in designing its gardens. Perhaps the leading landscape designer of all time, LeNotre's work includes Versailles, Chantilly and the Tuileries. Some feel the garden design of Vaux-le-Vicomte may be among his best. Lecture is free with paid garden admission, but registration is suggested. Contact Mayra Salazar at 214-515-6677 or via email at [msalazar@dallasarboretum.org](mailto:msalazar@dallasarboretum.org) to reserve a spot.

## **Cool Thursdays Concert Series**

**Presented by Wells Fargo**

**Thursdays, March 29-June 28**

### **Martin Rutchik Concert Stage & Lawn**

With six new bands and the return of popular performers, the 2018 Cool Thursday Concert Series, is not to be missed. Beginning on March 29, the spring season kicks off with Dancing Dream, a tribute to ABBA, one of last year's most popular performances. Neon Circus, Brooks and Dunn Tribute Band, Majesty of Rock, A Journey/Styx Tribute Experience, and Rio, The Ultimate Duran Duran Tribute Band are just a few of the exciting new tribute bands lined up for this spring. Gates open at 6 p.m. with concerts beginning at 7:30 p.m. For tickets, visit [www.dallasarboretum.org/concerts](http://www.dallasarboretum.org/concerts).

## **Easter Weekend**

**Friday, March 30**

### **Good Friday Children's Concert**

**11 a.m. & 2 p.m., Martin Rutchik Concert Stage and Lawn**

Celebrate Good Friday with children's activities and family-friendly concerts by Eddie Coker, sponsored by *DallasChild*.

### **Bubble Performer**

**11 a.m.-2 p.m.**

### **Martin Rutchik Concert Stage and Lawn**

Enjoy watching a bubble performer create giant bubbles on the Camp House Lawn.

**Saturday, March 31**

### **Live music with Zach Coffey**

**11 a.m.-2 p.m.**

### **DeGolyer Pergola**

Enjoy live music while browsing through the gardens.

**Saturday, March 31 & Sunday, April 1**

### **Egg-excitement Games**

**10 a.m.-2 p.m.**

**Camp House Lawn**

Enjoy a variety of Easter-themed games.

**Face Painting and Petting Zoo**

**11 a.m.-2 p.m.**

**Pecan Grove**

Stop by the Pecan Grove for children's activities.

**Spring Activities at A Tasteful Place:**

**Cooking Classes**

Guests can learn how to cook a variety of food and dishes by signing up to take cooking classes in the Test Pavilion at A Tasteful Place. \*\*All cooking classes/series are located in the Charlotte and Donald Test Pavilion in A Tasteful Place. To sign up for cooking classes and series visit [www.dallasarboretum.org/cookingclasses](http://www.dallasarboretum.org/cookingclasses).

**Savor Macaron Baking Class**

**March 10, 2-4 p.m., \$65**

**Paleo Hands-On Baking Class**

**March 18, 1-3 p.m.**

**Globally-Inspired Garden Fresh Salads Hands-On Class**

**March 24, 1-3 p.m.**

**Chocolate & Champagne Cooking Class**

**April 4, 6-8 p.m.**

**Cooking Class Series**

**Farm to Fork Series with Greer Farms**

**March 25**

**A Tasteful Place--Test Pavilion**

**Individual Class - \$65**

**Complete Class Series: \$200**

Greer Farms offers a series of cooking classes with a different menu every class, taught by Chef Eva Greer.

**March 25:** Moroccan carrot salad, chicken broccoli crepes, and strawberry lemon ricotta crepes

**Around the World Cooking Class Series**

**Presented by Taste Buds Kitchen**

**Wednesdays, March 7, 14, 21, 28, and Friday, April 7**

**A Tasteful Place--Test Pavilion**

**Individual Class: \$65**

**Complete Series: \$280**

**March 7:** Taste of Italy

**March 14:** Taste of France

**March 21:** Taste of the USA

**March 28:** Taste of Asia

**April 7:** Taste of Mexico

**Just a Taste**

Enjoy a demonstration by local food vendors. Guests may purchase the product at the end of the demonstration. All demonstrations are held in A Tasteful Place--Test Pavilion. For more information, visit [www.dallasarboretum.org/justataste](http://www.dallasarboretum.org/justataste).

**LBD Bakery**

**Sharae Rogers**

**February 24, 10:30-11:30 a.m.**

Sharae Rogers of LBD Bakery offers a paleo baking demonstration. Watch, taste, and learn how to create a delicious classy, clean, sweet treat that is grain-free, dairy-free, and free of refined sugar. Guests are welcome to purchase the products after the demonstration. Demonstration is free with paid garden admission.

**Pegasus City Brewery Beer Tasting**

**February 25, 1-3 p.m., Test Pavilion**

Enjoy complimentary samples of some of favorite beers from Pegasus City Brewery while taking in one of the best views in the city.

**Chef-Tastic!**

Renowned chefs take center stage in the demo kitchen, creating special dishes featuring seasonal vegetables from the garden. All Chef-Tastic demonstrations are located in A Tasteful Place--Test Pavilion. Registration is suggested. Visit [www.dallasarboretum.org/demos](http://www.dallasarboretum.org/demos) for more information.

**Chef Jolie Oree-Bailey**

**March 11, 11 a.m.-12 p.m.**

Join the Executive Chef of Low Country Cuisine, Jolie Oree-Bailey, known to always create a show stopping bite. She will be using seasonal vegetables to create dishes using seasonal vegetables growing in the garden. Demonstration is free with paid garden admission.

**Chef Chris Patrick**

**March 20, 11 a.m.-12 p.m.**

Join Executive Chef Chris Patrick of Abacus for a demonstration showing off his contemporary global cuisine with Pacific Rim influences. Guests can sample a few bites of his dishes that incorporate seasonal vegetables growing in the garden.

**Chef Lydia Gonzalez**

**March 21, 11 a.m.-12 p.m.**

A true "savorista", or food evangelist, Chef Lydia is passionate about exploring the native ingredients of Latin American cuisine and discovering the secrets to creating delicious food. Guests can sample her dishes that uses seasonal vegetables growing in the garden.

## **Blooms Activities in the Rory Meyers Children's Adventure Garden**

### **Opening Weekend**

**February 24 & 25, 9 a.m.-5 p.m.**

The Rory Meyers Children's Adventure Garden is embracing the wonders of the natural world as a whole with an international flair. Discussions and programming involves animal species, habitats, biomes, landforms, and more. Head to the Exploration Center to pick up a Children's Adventure Garden Passport, then travel throughout the garden, and fill the passport with stamps.

### **Dr. Seuss Weekend**

**March 2-4, 9 a.m.-5 p.m.**

Come celebrate the author who brought children's books to a whole new level with gluppity-glupps, and sala-ma-goox, grickily gructus and diffendoofer. Dr. Seuss Weekend brings fun and silliness with hourly readings, fun activities, and prizes (while supplies last). All ages can participate.

### **STEAM Career Week**

#### **Spring Break**

**March 10-16**

While school is out, bring the kids to a week full of exploration. Science, Technology, Engineering, Art and Mathematics (STEAM) professionals from around the Metroplex gather to share the excitement of their profession with the future generations. Hands-on activities and demonstrations will inspire children to contemplate careers in STEAM. Appropriate for ages 5 years and up.

### **Animal Adventures with the Dallas Zoo**

**March 10**

Join us Saturday during STEAM Career Week as our friends from the Dallas Zoo present animals from around the world and tell us what it's like to work at the zoo.

Visit <http://www.dallasarboretum.org/named-gardens-features/the-rory-meyers-childrens-adventure-garden/childrens-garden-activities> for updated times and event schedule.

### **Go Green Weekend**

#### **St. Patrick's Day Weekend**

**March 17 & 18, 9 a.m.-5 p.m.**

Go green for St. Patrick's Day with a chlorophyll of fun and programs focused on what makes the garden green, ways to keep the environment green, a green-inspired lab and much more. Appropriate for ages 5 years and up.

## **Egg-stravaganza**

### **Easter Weekend**

**March 30-April 1, 9 a.m.-5 p.m.**

Easter weekend is full of egg-straordinary egg-citement and eggs-ploration. Guests can enjoy a weekend full of egg-themed programs like Walking on Eggshells, Egg-citing Science, and an Egg-streme Scavenger Hunt. Stop by the plant lab for a special egg-squisite egg dying egg-sperience using plant-based dyes. It is sure to be an egg-ceptional time. Appropriate for ages 5 years and up.

### **TECH Truck**

**April 7, 10 a.m.-2 p.m.**

Tinker, Engineer, Create, Hack! Join the TECH Truck staff from the Perot Museum for a hands-on activity. Appropriate for ages 5 years and up.

### **Girl Powered Weekend**

**April 14 & 15, 9 a.m.-5 p.m.**

Women professionals are coming to the garden to share their passion with guests. Activities include learning about becoming a cosmetics engineer (making natural make up), engineering fashion accessories, and much more. This event is appropriate for all children ages 5 years and up.

## **Blooms 2018 Sponsors**

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*DallasChild*

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## **About the Dallas Arboretum and Botanical Garden:**

The Dallas Arboretum and Botanical Gardens is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. General admission is \$15 for adults, \$12 for seniors 65 and older, \$10 for children 3-12 and free for Arboretum members and children two and under. **On-site parking is \$15 or \$9, if purchased in advance online.** The Dallas Morning News is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum.

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