



DALLAS ARBORETUM
AND BOTANICAL GARDEN

FOR IMMEDIATE RELEASE

Photos available upon request

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 | tlendecker@dallasarboretum.org

Juliette Coulter | The Coulter Group | 214.394.5532 | juliette@coultergroup.com

Krista Gabbert | Communications Specialist | 214.515.6525 | kgabbert@dallasarboretum.org

The Dallas Arboretum Extends \$5 Admission Through February 23

To kick off the new year and encourage people to enjoy the gardens and the outdoors, the Dallas Arboretum is offering \$5 general admission beginning January 2 through February 23. This offer is only available when purchased at the gate. Parking is \$15 or \$9 if [purchased online](#) in advance. The Rory Meyers Children's Adventure Garden will be closed for preventative maintenance January 1 - February 24.

Dave Forehand, Dallas Arboretum's vice president of gardens, said, "After the holidays, we all need some motivation to get moving, and there is not a more beautiful place to walk than along the one-mile fitness trail at the Dallas Arboretum. This discount will also encourage more people to see the winter plantings and prepare for our acclaimed Dallas Blooms festival."

Dallas Blooms, the Southwest's largest spring floral festival, returns with the theme "*A World of Flowers*", beginning February 24 through April 8, featuring more than 500,000 spring blooming bulbs, thousands of azaleas, and hundreds of cherry blossom trees, presented by IBERIABANK.

Those coming out during January can also enjoy an elegant, three-course Friendship Tea, served January 8 - February 24 for those 13 and older. Prices are \$39 per person for traditional tea and \$49 per person for champagne tea and include parking and admission to the garden. Reservations are required and can be made by calling 214.515.6511 or purchased online at www.dallasarboretum.org.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Gardens is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. General admission is \$15 for adults, \$12 for seniors 65 and older, \$10 for children 3-12 and free for Arboretum members and children two and under. **From January 2 – February 23, general garden admission is \$5. The Rory Meyers Children's Adventure Garden will be closed Jan 1 - February 24 for preventative maintenance.** On-site parking is \$15 or \$9, if purchased in advance online. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum.

###