



DALLAS ARBORETUM
AND BOTANICAL GARDEN

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Photos available upon request

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 | tlendecker@dallasarboretum.org

Juliette Coulter | The Coulter Group | 214.394.5532 | juliette@coultergroup.com

Dallas Arboretum Announces Fall Discounts for Autumn at the Arboretum

DALLAS, Texas (Fall 2015) –With the welcome change of seasons comes one of “America’s Best Pumpkin Festivals” according to *Fodor’s Travel* and one of the Dallas Arboretum’s most anticipated events—Autumn at the Arboretum—which opens on September 19 and continues through November 25, 2015. The garden offers many festival discounts and invites the public to take advantage of these offers to visit often and usher in fall with a great deal. Autumn at the Arboretum is supported by Alliance Data and Texas Instruments.

“Autumn at the Arboretum is the Southwest’s largest fall festival and the definite autumn experience south of New England,” said Mary Brinegar, president of the Dallas Arboretum. “With these discounts, we invite everyone to come more than once to see the nationally acclaimed Pumpkin Village created with a record-breaking 75,000 pumpkins, gourds and squash, take photos at one of the most photographed places in Dallas, and bring or purchase a picnic to enjoy among the chrysanthemums and marigolds.”

Many fun activities take place in the main garden and the Rory Meyers Children’s Adventure Garden during the festival. Visit www.dallasarboretum.org to see daily schedules of activities.

\$1 off General Garden Admission presented by Tom Thumb:

September 19 – November 25

Tom Thumb offers \$1 off general garden admission tickets during Autumn at the Arboretum. Discounted tickets are available for purchase at area Tom Thumb locations.

Buy One, Get One Free (BOGO) Wednesdays:

September 23 – November 25

Buy one, get one free admission. Valid for general garden admission only. Limit one per customer. Tickets can only be purchased onsite.

C.C. Young Senior Thursdays:

September 24 – November 19

General admission tickets on these Thursdays are \$11 for those 65 and older along with a 20% discount that day at the Hoffman Family Gift Store. Tickets can only be purchased onsite.

September 24, October 22 & November 5, 9 a.m. – 11 a.m.

Presented by C.C. Young, these days feature special activities for the senior community.

State Fair Ticket-holder Discount:

September 28 – October 29 (Mondays – Thursdays Only)

Present an admission ticket stub from the 2015 State Fair of Texas and receive \$2 off admission, Mondays through Thursdays.

Red River Shoot Out Week:

October 5 – 9

Wear Texas or OU gear and receive \$5 off general admission.

Family Fun Weekend Discount:

October 24 – 25

Fun for the whole family, adults dressed in costumes pay children's admission prices.

Dallas Food Bank Discount:

November 2 – 6

Each can of food brought in is \$1 off general admission, up to \$5 off. All food will be donated to the North Texas Food Bank.

Veterans Day Discount:

November 11

Any veterans, active duty and first responders with identification receive free admission on Veterans Day. Offer available only on site at the ticket booth.

Reduced Price Parking:

If purchased in advance [online](#), parking is reduced to \$8.

Free Admission for Teachers & Educators:

Complimentary admission to the main garden and Children's Adventure Garden is available to teachers and educators with a valid picture ID at the ticket booth. Educators can also purchase a Dallas Arboretum membership and receive a 10% discount for the first year with their valid ID.

Group Ticket Discount:

Guests receive a reduced price for general garden admission when 15 or more tickets are purchased in one transaction. Tickets must be purchased in advance. For more information regarding discounted tickets for groups 15 or larger, contact groupsales@dallasarboretum.org or 214-515-6520.

12 Days of Christmas at Night Exhibit, Special Discounts:

Purchase tickets to the family's newest holiday tradition early to be sure to secure a spot to see this year's added 500,000 lights and 12 25-foot ornately decorated gazebos throughout the garden at night. Special pricing is available for the following evenings:

November 8 – 12: \$5 per ticket for children, adults and seniors

November 15 – 19: \$10 per ticket for children, adults and seniors

Autumn at the Arboretum Sponsors:

Autumn at the Arboretum is made possible by **Alliance Data** and **Texas Instruments**.

Additional sponsors include:

C.C. Young (Senior Thursdays Sponsor)

Doctors Hospital at White Rock Lake (Pumpkin Village Sponsor)

Tom Thumb (Pumpkin Patch Sponsor)

Kimberly-Clark (Mommy and Me Mondays and Tiny Tot Tuesdays Sponsor)

Northern Trust (Pumpkin House Sponsor)

Dave Perry-Miller Real Estate (Pumpkin House Sponsor)

Macy's (Pumpkin House Sponsor)

Mutual of Omaha Bank (Pumpkin House Sponsor)

Land Rover Dallas (Automobile Sponsor)

Experian (Cinderella's Carriage Sponsor)

For more information on Autumn at the Arboretum or any of the events, call 214.515.6500 or visit <http://www.dallasarboretum.org/visit/seasonal-festivals-events/autumn-at-the-arboretum>.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. There is an additional cost of \$3 per person for entrance into the Rory Meyers Children's Adventure Garden. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum.

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