



DALLAS ARBORETUM
AND BOTANICAL GARDEN

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**Dallas Arboretum Presents Dallas Blooms: *Peace, Love and Flower Power*
Explosions of Color, Layers of Landscape**

One of America's Best Spring Floral Festivals Runs February 25 to April 9, 2017

DALLAS, Texas (Spring 2017) – The largest floral festival in the Southwest, Dallas Blooms, returns to the Dallas Arboretum on February 25 and continues through April 9 with the theme Peace, Love and Flower Power. Named one of the “South’s Best Botanical Gardens,” by *Southern Living Magazine*, it will showcase an explosion of color with vintage VW floral topiaries and more than 500,000 spring-blooming blossoms. Dallas Blooms is sponsored by IBERIABANK.

"IBERIABANK is honored to be a partner of the Dallas Arboretum and to sponsor Dallas Blooms, an exquisite outdoor event that is an enriching part of the cultural experience in North Texas," said Daryl Kirkham, Dallas Market President of IBERIABANK. "Besides benefiting our local economy in a very meaningful way, Dallas Blooms is a breathtaking festival and a magnificent way to kick off spring with family and friends."

Each unique weekend during Dallas Blooms highlights a different 1960s theme and incorporates headlines, music, TV, fads and fashion from the swinging '60s. Some of these weekend themes include Vibrations of a Nation "Peace Love Freedom Fest," a music festival throughout the gardens, Ed Sullivan Show-Celebrity Weekend starring celebrity impersonators including Ed Sullivan, and Fashion Forward Weekend, where guests can create flower wreaths, dress paper dolls, get henna tattoos and see 1960s fashion on display in the DeGolyer House.

Mary Brinegar, Dallas Arboretum president and CEO, said, "Dallas Blooms is the largest display of tulips in a public garden anywhere west of Holland. Later in the festival,

thousands of azaleas and hundreds of Japanese cherry trees blossom, leaving breathtaking color at every turn. Guests are sure to have an unforgettable experience this spring in our world-class garden."

Dallas Blooms features 100 varieties of tulips, daffodils, hyacinths, pansies, violas, poppies and thousands of other spring-blooming annuals and perennials. The finale of this spring celebration is the mass flowering of the garden's collection of 3,000 azaleas that bloom during the end of April.

Mommy and Me Mondays & Tiny Tot Tuesdays: February 27-April 4

Sponsored by Kimberly-Clark and located in the Pecan Grove, from 10 a.m. to 2 p.m., children's activities include face painting, a petting zoo, story time and Kindermusik. In case of rain, check www.dallasarboretum.org or call 214.515.6500 the morning of the event as activities may take place indoors.

Arboretum After Hours: March 1 - October 25 (excluding March 22)

The Dallas Arboretum extends its hours until 8 p.m. each Wednesday evening. Pack a picnic dinner, bring a favorite book and have a mid-week escape from a busy schedule. Check the website regularly for scheduled Wednesday evening activities throughout the year. Buy one get one free general admission, is available at the ticket booth only, with a limit of one purchase per person.

Retro Crafts: March 1- April 5

Retro Crafts bring back memories of peace rallies, flower power and the generation that believed love could cure all the worlds' ills. Kids and kids at heart can enjoy crafting retro projects and hearing tales of another time in the Ann Stuart Courtyard on Wednesdays from 10 a.m. to 2 p.m.

Hula Hoop Contests: March 4 - April 8

Hula Hoop contests are held on the Martin Rutchik Concert Stage & Lawn on Saturdays from 10 a.m. to 12 p.m.

Historical Chats in DeGoyler House: March 2- April 6

Join historians in the library of the DeGoyler House on Thursdays at 11 a.m. for chats about the history and happenings in the area surrounding the garden in the 1960s.

Salvation Army Ensemble: March 18

The Salvation Army Ensemble will be playing on the DeGolyer Pergola from 11 a.m. to 12 p.m.

Ukrainian Dancers: April 8

Ukrainian performers will do a live dance on the Martin Rutchik Concert Stage and Lawn from 11 a.m. to 12 p.m.

Dallas Blooms Unique Weekends: February 25-April 9

Flower Power Festival Kicks Off: February 25-26

Dallas Blooms festival kicks off at the Dallas Arboretum with Baby Boomer memories and music of the '60s located in Ann Stuart Courtyard and Val Late Garden.

Ed Sullivan Show-Celebrity Weekend: March 4-5

The Dallas Arboretum will pay tribute to the lost Sullivan show by hosting a live Ed Sullivan Show based on the variety show featuring a magician, juggler and plate spinner that hosted America's top talent in the '60s. Ed Sullivan will be the presenter and end the show with an interview and performance by popular Beatles tribute band, *The Brisith Are Coming*. Performance is from 12 to 2 p.m., located on the Martin Rutchik Concert Stage & Lawn.

Vintage Garden of Games: March 11-12

Join the Dallas Arboretum for a weekend of vintage games from the 1960s. The garden turns into the *Candy Land* board game where stops like *Molasses Swamp*, *Gum Drop Mountains* and *Peppermint Stick Forest* are incorporated into the Arboretum maps. It's a scavenger hunt of treats and games throughout the gardens from 9 a.m. to 5 p.m.

Fashion Forward Weekend: March 18-19

The 1960s has its own special place in history regarding fashion- specializing in bell bottoms and parachute pants, tie die and flower crowns. Activities in the garden include flower wreath making, paper doll dressing and henna tattoos from 10 a.m. to 2 p.m. in the Val Late Garden. Guests can also view 1960s fashion on display in the DeGolyer House.

Vibrations of a Nation "Peace Love Freedom Fest": March 25-26

Take a year-by-year excursion of the 1960s with musical soundtracks throughout the garden. All weekend, the Dallas Arboretum showcases live music in Jonsson Color Garden and Magnolia Glade that embody the 1960s.

Ann's Diner: April 1-2

The Dallas Arboretum creates a hangout that resembles diners from the '60s where booths and floor tiles were color coordinated, and each booth had its own jukebox to play favorite tunes. Food vendors will offer nostalgic 1960s food, and guests are welcome to get their groove on at a dance floor 9 a.m. to 5 p.m. at the Ann Stuart Courtyard.

The Power of Art: April 8-9

Some of the most iconic artists are from the 1960s, including Andy Warhol, Roy Lichtenstein, James Rosenquist and Claes Oldenburg. Pop Art and Abstract Expressionist were all the rage. As Dallas Blooms comes to an end, guests can create crafts in the Ann Stuart Courtyard that revolve around this era.

Blooms Tea: February 27 - April 7

Spring is here, which means it is time for family and friends to join the Dallas Arboretum for tea. Served inside the charming and historic DeGolyer House, guests will indulge in a

seated, three-course high tea experience, while taking in the vibrant colors of the 66-acre garden. Seating is available at 11 a.m. and 2 p.m., Monday-Friday by reservation only. Tea prices begin at \$49 per person and also include garden parking and admission to view the breathtaking Dallas Blooms festival. Celebrate the spring season by adding champagne service tea for \$59 per seat. For reservations, please book online at www.dallasarboretum.org or contact Tia Hang at 214-515-6511.

Blooms Activities in the Rory Meyers Children's Adventure Garden

Opening Weekend: Saturday, February 25 - Sunday, February 26

Come celebrate the re-opening of the Rory Meyer Children's Adventure Garden with new and exciting activities and 150 interactive exhibits. The garden will be buzzing with energy and flower power as fresh spring programs abound. Check online for daily activities in this eight-acre, award-winning scientific garden.

Planting Flower Power: Saturday, March 11 - Sunday, March 12

The Rory Meyers Children's Adventure Garden celebrates Plant-A-Flower Day with learning how to plant flowers with some nature science lessons. All day (while supplies last).

Go Green in the Children's Adventure Garden: Friday, March 17 - Sunday, March 19

St. Patrick's Day means GOING GREEN! Join others for a chlorophyll of fun with programs focused on what makes the garden green, ways people can keep the environment green, a green-inspired lab at 11 a.m., 1 p.m. and 3 p.m., and much more.

Wild Weather Weekend: Saturday, March 25 - Sunday, March 26

In celebration of World Meteorology Day (March 23), the Children's Adventure Garden floods the garden with engaging activities and fascinating special guests throughout the day. This includes special guest WFAA Channel 8 Meteorologist Colleen Coyle on March 25 from 11 a.m. to 1 p.m. Storm on over and explore a whirlwind of weather information and learn what it takes to become a meteorologist.

Additional Arboretum activities taking place in the garden include the following:

Cool Thursdays Spring Concert Series: March 23 - June 29

Cool Thursdays Concert Series, sponsored by Wells Fargo, returns this March with new and exciting national cover bands and some of DFW's favorite food trucks. The series includes several new bands featuring tributes to musical greats such as Bidi Bidi Banda (a Selena Quintanilla tribute band), and a thrilling tribute to ABBA with the Dancing Dream band. Crowd favorites return such as Emerald City, Bruce in the USA and Rocket Man. Gates open at 6 p.m. with concerts beginning at 7:30 p.m. Guests can bring a picnic or purchase food from popular food trucks. Nearly all of the 2016 concerts were complete sell-outs, guests are encouraged to [purchase tickets or subscriptions today](#).

Dallas Arboretum Food and Wine Festival: March 16, 6:30-10 p.m.

For the first time ever, the Dallas Arboretum and Botanical Garden is designing and hosting its own Food & Wine Festival on March 16 to celebrate cuisine and libations from many cultures, set against the backdrop of its spring festival Dallas Blooms.

VIP entrance is at 6 p.m., and general entrance is at 6:30 p.m. This premier, spring social event will feature savory delicious bites made by over 40 award-winning chefs from many fine restaurants around the Metroplex. Guests will be able to sample fine wines and craft beers, and end the evening with dessert, coffee and a special concert featuring Hobo Cane, a blend of pop and acoustic with a Latin flare, on the Martin Rutchik Concert Stage & Lawn. Premium beverages and food sponsors include Southern Glazer's Wine and Spirits and Rosewood Ranches Wagyu Beef. Media sponsors are *D Magazine* and *CultureMap*. Tickets are available to purchase online

<http://www.dallasarboretum.org/foodwinefest>.

Easter Weekend

Good Friday Children's Concert & Activities: April 14

Sponsored by *DallasChild*, the Dallas Arboretum celebrates Good Friday with a concert by family favorite Eddie Coker at 11 a.m. and 2 p.m. on the Martin Rutchik Concert Stage & Lawn.

Eggstravagansa! April 15-16

Make it a full day in the garden and head over to the Camp Lawn for an Eggstravagansa from 10 a.m. to 2 p.m. Enjoy live music on the Martin Rutchik Concert Stage & Lawn, and enjoy garden games and activities for all ages including face painting, sack races, and live bunnies.

Easter Brunch: April 16

Get together with family and friends at Restaurant DeGoyler for a picturesque brunch on the Loggia. Sumptuous and bountiful selections are available for brunch including fluffy farm fresh eggs and berry filled mimosas. A pianist playing live music throughout the meal creates an experience even Monet would be proud to capture. Seating for brunch is at 10:30 a.m. and 12:30 p.m. For reservations, call 214.515.651. Seating is limited.

Easter activities in the Rory Meyers Children's Adventure Garden

Bunnies, Eggs, and Baskets, OH MY!

Easter Weekend: Friday, April 14 - Monday, April 17

Easter weekend is full of exploration. Make rabbit ear headbands and weave a natural basket at the Easter edition craft corner from 9 - 11 a.m. Scavenge the maze for more adventure at 4 p.m., and stop by the Plant Lab at 11 a.m., 1 p.m. and 3 p.m. for a special egg dying experience using plant-based dyes.

ZimSculpt Exhibit: April 15 - July 31

ZimSculpt, a world renowned exhibition of modern Zimbabwean stone sculptures, features more than 100 sculptures on display at the Dallas Arboretum and Botanical Garden for the first time ever in the southern U.S. Known as Shona sculpture, these contemporary pieces

can be as large as seven feet tall and are hand carved from stone, as hard as granite, and often weighing tons. In addition, two Shona sculptors from Zimbabwe will accompany the show and demonstrate their artistry in the Pecan Grove Market Place. Their work will be available to purchase along with other items from other sculptors. ZimSculpt is supported in part by Dave Perry-Miller.

Artscape Reimagined: April 29 - 30

Artscape Member Preview: April 28, 6-8 p.m.

Artscape Reimagined, Dallas Arboretum's juried fine art and fine crafts show and sale, brings together outstanding artists from around the country in one of the most beautiful gardens in the world, according to *Architectural Digest*. Delight in the joy of spring at this amazing show, featuring a variety of mediums including painting, sculpture, 2-D and 3-D mixed media, photography and more. New elements this year are a university zone with artwork from college students, several Dallas galleries featuring artwork for sale in the DeGolyer House, and an awards dinner on May 12 at 6 p.m. at Dallas Arboretum's Rosine Hall to honor a top arts contributor.

Check the website for the latest events as some are subject to change.

Discounts:

BOGO Wednesdays: March 1 - April 5 (excludes March 15)

Buy one get one free general admission, is available at the ticket booth only, with a limit of one purchase per person.

C.C. Young Senior Thursdays: March 2 - April 6

Senior-friendly tours and activities are offered each Thursday during the festival. Admission is \$11 for those 65 and older, and seniors receive a 20 percent discount in the Hoffman Family Gift Store on Thursdays.

Tom Thumb \$1 off General Garden Admission

Tom Thumb offers \$1 off general garden admission tickets available at area Tom Thumb locations.

Speakers Bureau:

For those wanting to have a representative come to their club or organization to share about Dallas Blooms or another topic, contact the Dallas Arboretum speakers bureau at speakers@dallasarboretum.org.

Blooms 2017 Sponsors:

IBERIABANK

Dave Perry-Miller

C.C. Young

Kimberly-Clark

Tom Thumb

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About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. It is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. Visit www.dallasarboretum.org for more information.

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