



DALLAS ARBORETUM  
AND BOTANICAL GARDEN

**FOR IMMEDIATE RELEASE**

**Photos available upon request**

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**Begin the New Year with \$5 Admission to the Dallas Arboretum from January 4 - 31**

**DALLAS, Texas (December 28, 2015)** – To kick off the new year and encourage people to enjoy the gardens and be outdoors, the Dallas Arboretum is offering \$5 admission beginning January 4 and continuing through January 31 for non-members. Members receive complimentary admission year round. This offer is only available when purchased at the gate.

Dave Forehand, Dallas Arboretum's vice president of gardens, said, "After the holidays, we all need some motivation to get moving, and there is not a more beautiful place to walk than along the one-mile fitness trail at the Dallas Arboretum. This discount will also encourage more people to see the winter plantings and get a sneak peek as we plant and prepare for our acclaimed Dallas Blooms festival."

Featuring Gary Lee Price's Great Contributors Exhibit, Dallas Blooms, the largest floral festival in the Southwest, opens February 27 with the theme "The Artistry in Nature" featuring American sculptor Gary Lee Price's Great Contributors Bronze Statues collection on display throughout the botanical garden. The 66-acre garden will explode with color with the blossoming of 500,000 spring-blooming bulbs, thousands of azaleas and hundreds of cherry trees. Presented by Bank of America, Dallas Blooms continues through April 10.

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Those coming out during January can also enjoy an elegant, three-course Friendship Tea for a last memory for those 13 and older. Prices range between \$39 and \$49 and include parking and admission to the garden. Reservations are required and can be made by calling 214.515.6511 or purchased online at [www.dallasarboretum.org](http://www.dallasarboretum.org).

**About the Dallas Arboretum and Botanical Garden:**

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The

Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit [www.dallasarboretum.org](http://www.dallasarboretum.org).

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