



**DALLAS ARBORETUM
AND BOTANICAL GARDEN**

FOR IMMEDIATE RELEASE
Photos available upon request

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**Dallas Arboretum Offers Special \$1 Admission for August Dollar Days,
Presented by Time Warner Cable**

An Additional \$2 for Admittance to the Rory Meyers Children's Adventure Garden

DALLAS, Texas (July 13, 2015)–The dog days of summer means one thing at the Dallas Arboretum and Botanical Garden: August Dollar Days, presented by Time Warner Cable. The garden will offer \$1 general garden admission, select \$1 and \$2 food and drink options and \$2 Rory Meyers Children's Adventure Garden admission to all guests during August. As a part of its Connect a Million Minds Initiative (CMMI), Time Warner Cable partners with the Dallas Arboretum to provide August Dollar Days to the general public and to support after-school STEM (science, technology, engineering and math) activities as it applies to science and nature.

Steve Dvoskin, Area Vice President of Operations in North Texas at Time Warner Cable, said, "Our partnership with the Dallas Arboretum offers yet another creative and engaging way to connect our future leaders with unique STEM opportunities. It is a pleasure to sponsor August Dollar Days at the Dallas Arboretum so that more families are able to visit the garden."

August is the last month of Summer at the Arboretum, which features the impressive topiary flower houses that feature Texas tales along with daily interactive activities in the Children's Adventure Garden. The many beds are bursting with ageratum, impatiens, lobelias, petunias, cleome, begonias, salvia, marigolds and zinnias during the summer. As it heats up, caladiums, lantana, pride of Barbados, variegated tapioca, elephant ears and coleus are added to the gardens.

As a part of August Dollar Days, there will also be \$1 and \$2 food and drink items including hot dogs, juice boxes, root beer floats and more at select restaurants in the garden.

Bill Graue, Dallas Arboretum board chairman, said, "Our attendance last August was higher than any other August on record, thanks to our partnership with Time Warner Cable to present August Dollar Days. For only \$3 per person, everyone can come enjoy the beautiful gardens and experience the nationally acclaimed Children's Adventure Garden at such an affordable price."

On Saturday, August 15, it's Time Warner Cable Day at the Dallas Arboretum. From 9:00 a.m. to 3:00 p.m. in Rosine Hall, paid garden guests are invited to participate in crafts, hands-on science experiments, photo opportunities at the Time Warner Cable Welcome Wall and much more. Family activities at the Rory Meyers Children's Adventure Garden will continue to be offered, too. For a complete list, visit <http://www.dallasarboretum.org/visit/seasonal-festivals-events/summer-at-the-arboretum>.

August Dollar Day tickets are available for purchase only at the gate. Parking is available for a discounted \$8 if [purchased online in advance](#). For more information on August Dollar Days and other daily activities, call 214.515.6500 or visit www.dallasarboretum.org.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit www.dallasarboretum.org.

About Connect a Million Minds:

Time Warner Cable's (TWC) Connect a Million Minds (CMM) is a five-year, \$100 million cash and in-kind philanthropic initiative to address America's declining proficiency in science, technology and math (STEM), which puts our children at risk of not competing successfully in a global economy. Using its media assets, TWC creates awareness of the issue and inspires students to develop the STEM skills they need to become the problem solvers of tomorrow. TWC's national CMM partners include Boys & Girls Clubs of America and *FIRST* (For Inspiration and Recognition of Science and Technology). Local TWC markets are activating CMM across the country with community-specific programs and partnerships. To learn more about Connect a Million Minds, visit www.connectamillionminds.com.

About Time Warner Cable:

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising sales arm of Time Warner Cable, offers national,

regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at twc.com, twcbc.com and twcmedia.com.

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